

McGETTIGAN'S

**THE MODERN IRISH
EXPERIENCE**

BRAND PORTFOLIO



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Our Group

Thanks for your interest in our brand portfolio.

We aim to give you an overview of the McGettigan's ever expanding portfolio, our brands and how we have become the number 1 Irish hospitality company in the UAE.

This snapshot deck is a first step in the potential realisation of a partnership with McGettigan's and the benefits such with us brings.

About Us

'Pour the best pint, fill the emptiest of stomachs, create the widest smile and keep up with the times.'

It is the mission of McGettigan's to provide patrons with an inviting, all-inclusive atmosphere for a good, fun time and to have a memorable experience. We spend our money on sourcing and ensuring the best quality products and delivering them at affordable prices.

Through sports, music, food and beverages, we offer warm and friendly Irish hospitality in modern surroundings. We're headquartered in Dubai rather than Dublin, to ensure we're always international in approach and appeal.



1956

Donegal native Jim McGettigan sets voyage upon the luxurious QE1, serving the seas from London to New York.



1964

A legend was born - Jim opened the first McGettigan's establishment on Queen Street, Dublin, Ireland.



1969

After buying the famous 'Baggot' pub in Dublin, Jim's generous nature gave stage to the (then small town) acts U2, David Bowie and Bob Geldof. Everyone from Christy Moore to Tracey Chapman performed here.



1978

His first move towards the hotelier industry - Jim bought the Shieling Hotel in Dublin.



2010

Eight hotels, ten children and 5,918 kilometres later The Bonnington Hotel was opened in Jumeirah Lakes Towers, Dubai under the McGettigan name.



2010

Later that year, Jim's son Dennis McGettigan - who was managing the hotel - saw an opportunity in an empty space on the hotel grounds and so the first McGettigan's pub outside of Ireland was established.



2012

A further location was graced with the McGettigan's charm at Dubai World Trade Centre



2013

Back on Irish soil, a McGettigan's bar was opened in Jim's home town Letterkenny



2014

Fujairah, Abu Dhabi and Limerick open.



2015

It was a busy year for the McGettigan's family who opened bars in New York, Galway, Singapore and Bray.



2016

McGettigan's bar opens in London in July, followed shortly by a fourth venue in Dubai at Souk Madinat Jumeirah.



2022

Fanzone by McGettigan's dominated the Qatar World Cup scene, outshining official fanzones! Sold-out crowds enjoyed UAE's largest screen and epic live entertainment!



2023

Our Ultimate St Patrick's Fest in March raised the roof for outdoor live entertainment! The Script, The Coronas, Mundy & more brought Irish magic outdoors to thousands of fans for our St. Patrick's celebrations.



2024

McGettigan's Launch Ibn Battuta Gate, our newest owned and operated flagship location. Great food, perfect drinks, live sports, and unforgettable entertainment daily.

"Humble Beginnings"

The Modern Irish Experience!

Irish F&B outlets are renowned the world over for their unique hospitality and welcoming atmosphere. McGettigan's has taken this formula and brought it into the modern age. McGettigan's is modern Ireland. Unique decor, delicious food & drink, the best Irish & international entertainment and sporting events are the ingredients that have made McGettigan's outlets such a success.

This combination has seen McGettigan's outlets become some of the most popular F&B outlets in the United Arab Emirates, Bahrain and Ireland by recognition and business turnover.

The Main Man

Dennis McGettigan, CEO

Dennis is the chief executive and driving force behind the success story that is McGettigan's.

During his 25-plus years in the industry, he has worked with Marriott Hotels in the US and his family's hotel businesses.

From his native Ireland, Dennis moved to Dubai in 2008 to oversee completion and opening of the Bonnington Hotel, JLT.

In 2011, he founded McGettigan's, growing at an impressive rate now with multiple outlets, concepts and franchise partners in the UAE and beyond.

Dennis is a passionate operator who instinctively understands what guests want, he moves at a lightening pace and sets the tone for the group's encompassing hospitable approach.



CONCEPTS OVERVIEW

Our portfolio is designed to meet the diverse needs of destinations, hospitality partners and guests worldwide. We recognise that there isn't a one-size-fits-all solution, which is why we create brands that are trendy, adaptable, and always evolving.

Our concepts prioritise a welcoming atmosphere, fantastic entertainment, and delicious food and beverage for all tastes, all cantered on one goal: Ensuring every guest leaves with a smile!

BRAND PORTFOLIO

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McGETTIGAN'S

Live Entertainment

Top, regional bands, epic DJs and great events are at the heart of a McGettigan's venue.

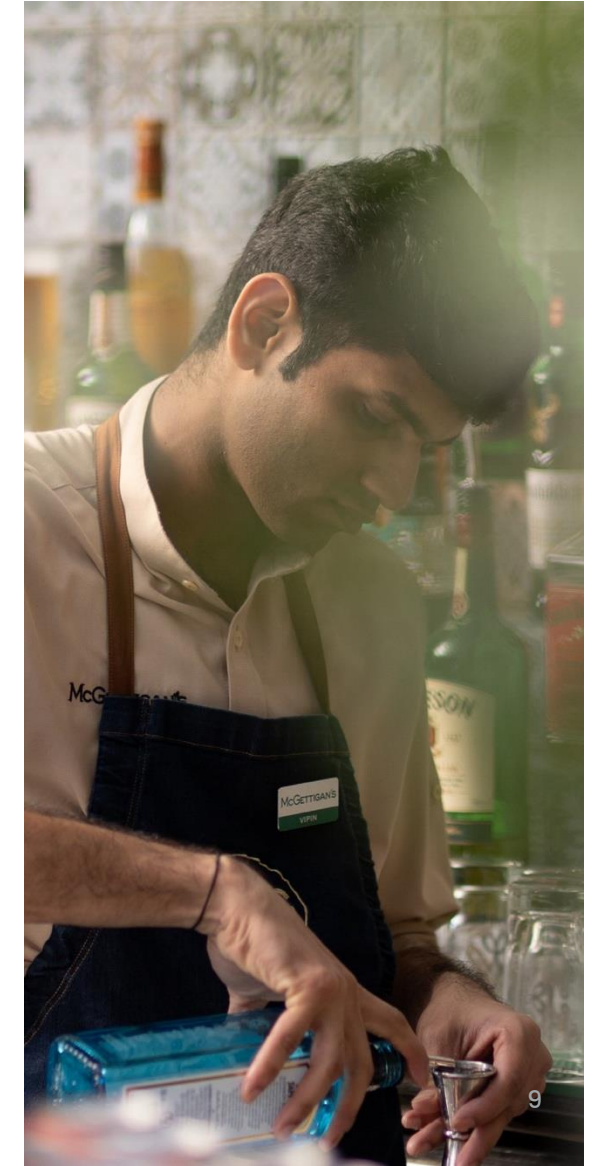


Modern Design

We have brought the Irish Pub/Bar charm into the 21st century. Each venue has its own identity to fit the neighbourhood but is instantly recognisable as a McGettigan's.

Exceptional Hospitality

We don't just offer service, we strive to deliver an unforgettable experience for every guest who walks through our doors and we hire the best people to make it happen.



BRAND PORTFOLIO



FACTORY
BAR + KITCHEN BY MCGETTIGAN'S

Ideally suited to larger spaces, Factory by McGettigan's boasts an on trend industrial feel with reaching high ceilings and accented woods.

Spacious seating offers options for larger live entertainment events and is best suited to venues with the option for an generous outdoor terrace.

This concept pairs well with serious hotel operators and hospitality experts who love to put on a show.

MCGETTIGAN'S

Lofty Spaces

Factory has that WOW effect on entering. Guests marvel at the design blending traditional eatery elements with modern ergonomics.



Sports are still here

Designed for bigger audiences and ultimate fan experiences, the Factory incorporates giant screens and watch party layouts for those **"not to be missed sporting events"**

Street Food Vibe

A more compacted "Quick" order selection offers guests munchable meals in keeping with the decor.

Bar bites and McGettigan's chef favourites populate the menu.



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A quintessential London pub experience for the international market. Drawing inspiration from the warm and vibrant atmosphere you would find in modern day London, Goose & Gander is the ideal local haunt for patrons seeking a little piece of home, comfort food and that cosy experience that only a British pub provides.



Ambiance

Classic London city pub architecture, cosy lighting and soft music for a great Chillax atmosphere.



F&B

Pub favourites, cooked to order from the chef driven menu, no pretentious dishes and a solid selection of craft beers, modern cocktails and selected wines.



Social Hub

With a spacious bar, comfy nooks and cranny seating, Goose & Gander serves as that go-to social venue.

BRAND PORTFOLIO



A timeless, sophisticated experience where wine enthusiasts can unwind in an elegant yet unpretentious atmosphere.

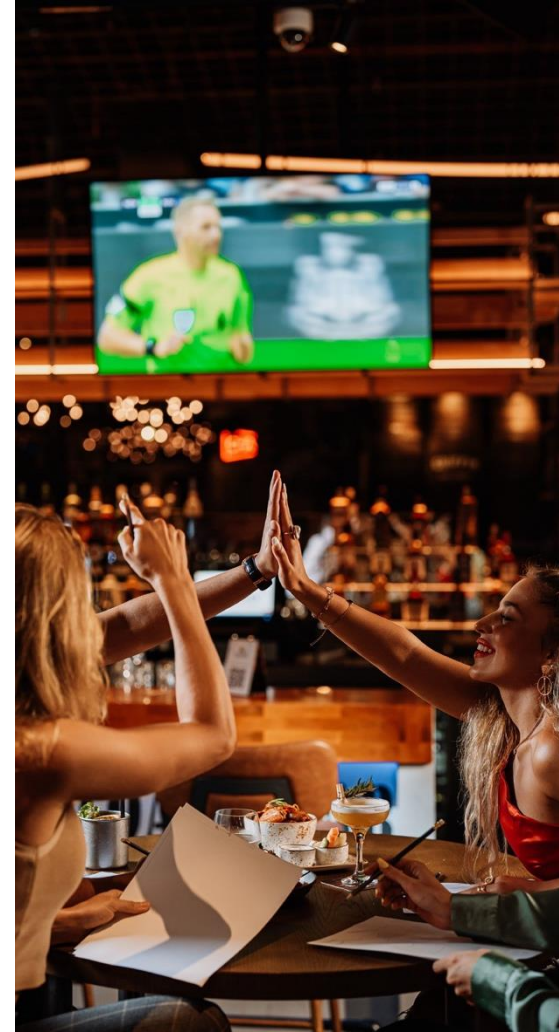
It's a go to destination for wine lovers seeking quality, ambience and to journey through the world of great value wines.



Rare & Exceptional Wines

19 Sixty Four offers an extensive collection of Red, White, Rosé, Prosecco, Champagne, and Vintage wines from around the world.

Highlighting rare and exclusive bottles, we bring the best of global vineyards directly to your glass.



Perfect Pairings with Gourmet Bites

Our Wine Bar Bites menu is crafted to complement every pour, featuring thoughtfully prepared dishes designed to elevate the wine-tasting experience. Enjoy the perfect harmony of flavour in every pairing.

Elegant, Iconic Setting

With a cozy interior and a serene terrace overlooking the Souk Madinat waterways and Burj Al Arab, 19 Sixty Four provides an unforgettable ambiance for every occasion, from intimate gatherings to celebratory evenings.



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19 SIXTY FOUR

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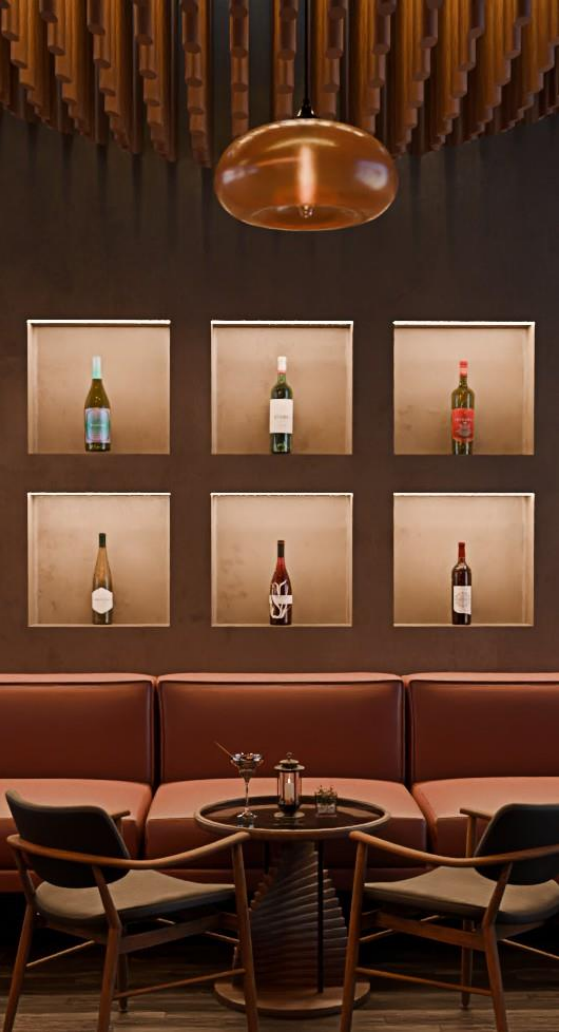
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BRAND PORTFOLIO



Coffee Box takes its inspiration from those independent hot spots that puts a smile on your face each day and feature's McGettigan's custom-made coffee roasts.

With an emphasis on making life simple, the menu doesn't offer complicated choices or bombard the customer with options, It offers great coffee and a happy start to the day.

McGettigan's Coffee Brand

Our McGettigan's branded coffee is crafted locally to suit every coffee lover's preference, McGettigan's Coffee offers two distinct blends:

Bold: Our most popular choice – a rich, full-bodied coffee with deep, roasted flavours and a smooth finish.

Bright: A vibrant and lively coffee with a crisp, refreshing taste. This blend highlights natural sweetness and bright acidity, perfect for those who prefer a lighter, more delicate flavours profile. Inspired by traditional Irish coffee, this blend delivers a robust and satisfying experience with every sip.



Hospitality

We believe that part of a good coffee experience involves who serves it to you and how. Coffee Box focuses on the customer as much as the Coffee and looks to put a smile on everyone's face.



F&B

Quality over Quantity is Coffee Box's thought process, a simple offering with ex-pat favourites and selected McGettigan's roasts. Baked goods and a selection of freshly made artisan sandwiches keep the menu uncomplicated and appealing.

Great Food

Great food and beverage is at the heart of every successful restaurant and we take pride in bringing a chef driven selection of Irish and international dishes with meticulously poured beverages, crafted mocktails and selected soft drinks to compliment the menu.

Our Exec Chef has been with the company since its inception and drives his team to deliver consistent favourites that delight your guests. As a partner, we help you hire, develop and train your key people to deliver our signature dishes, replicating the secret sauce that is a McGettigan's menu.



FRANCHISE PACK

All the Drinks

McGettigan's offers a wide range of beverages that align with its Irish pub culture, featuring a mix of traditional Irish drinks, global brands, and creative cocktails

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Fun Times

Our venues aren't just eateries, they all offer a jam packed schedule of live entertainment that bring our guests back time and again.

Live bands are flown in from across the globe, DJs maintain the constant party atmosphere every evening and our entertainments programme includes Quiz nights, concerts and special events all year round.

Each of our partners commits to similar offerings and our in-house entertainment team is there to guide and support at every stage of the planning.

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Live Music

We create the atmosphere to party in each venue by selecting top talent live entertainment from four piece bands to solo acoustical. These performers set the tone on any given day and are a crucial part of the McGettigan's make-up.



Quiz Night

No true McGettigan's venue is legitimate without the odd Quiz night and our entertainment team host such and many other wacky activities throughout each week's busy socialising schedule.

Brunches

Our Brunches are the perfect wind down to a busy week, with packages tailor made for each specific venue, a superb buffet food offering and entertainment throughout, A McGettigan's brunch is truly an experience our guests daydream of during the humdrum of 9-5.



Concerts & Events

McGettigan's has made a name for itself not just as an authentic Irish hang-out but as a premier name for high-energy concerts, and sports events in Dubai. They are well-known for creating unforgettable experiences that blend the best of live entertainment, sports, and Irish hospitality.

McGettigan's has brought some of the world's biggest music acts to Dubai, offering fans up-close and personal experiences with renowned artists like **Ed Sheeran**, **The Script**, **Gavin James** and **The Coronas**.

McGettigan's turned the Media City Amphitheatre into the **largest football Fanzone in Dubai**, with thousands of football fans arriving to watch the games on the big screen.



BRAND PORTFOLIO

UNLOCKED BY McGETTIGAN'S

Our loyalty app is purpose-built to keep customers engaged and coming back for more.

Designed for a seamless experience across all McGettigan's venues, the app rewards customer loyalty while giving partners a powerful tool to enhance guest retention and drive revenue.

Benefits for our partners

Boosted Loyalty

Points-based rewards and personalized promotions encourage repeat visits.

Enhanced Guest Experience

In-app gifting, exclusive offers, and menus, locations and event updates keep customers engaged. At puts all the happenings at McGettigan's in the palm of their hands.

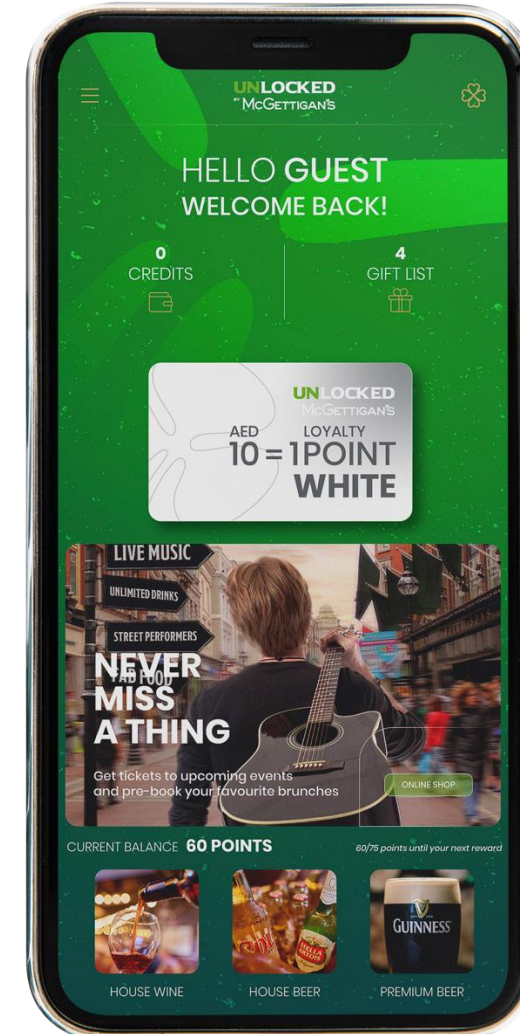
Revenue Growth

With targeted promotions and incentivised discount tiers, we have found Unlocked members to spend up to AED 100 more per visit than an average customers per visit – even with their discounts.

Data-Driven Insights

Track customer behavior and preferences to tailor marketing efforts and optimize service.

Unlocked by McGettigan's has transformed each customer interaction into a memorable experience, making every visit rewarding for guests and beneficial for your eatery!



Whats Next

If you like what you see and want to move to the next step, Get in touch and we will arrange a video call to see how our visions may align.

We also recommend, if you can, that you visit at least one of our venues on a busy night, sample the food and our unique service style to further understand the concept and our approach to hospitality.

Contact us

Cathal Turley

Director of Business Development

McGettigan Group
One Lake Plaza JLT, Cluster T, Dubai
UAE

cathal@mcgettigans.com

Visit us: www.mcgettigans.com

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